

Information about the processing of your personal data for marketing purposes

We hereby inform you about the processing of your personal data by the company CIPRES GmbH and the rights granted to you under the Data Protection Act.

Who is responsible for the data processing and who is the data protection officer?

Responsible for the data processing is the

CIPRES GmbH
Ahorner Berg 4
96482 Ahorn
Germany
Phone +49 9561 7995 700
info@cipres.biz

Our data protection officer, you can reach under the above-mentioned address with the addition - Data Protection Officer- or under info@cipres.biz

Which data categories do we use and where do they come from?

For marketing purposes, we only process the following data that you provide: surname, first name, company, function, company address, e-mail address and telephone number as well as information on how you would like to be contacted.

For what purposes and on what legal basis is data processed?

The purpose of the collection, storage and processing of your personal data is the sending of magazines, invitations, newsletter or mailings in postal and/or electronic form or calls for appointments. If you do not wish one of these ways, please send a short message to info@cipres.biz.

If we process your personal data for a purpose not mentioned above, we will inform you in advance.

A legal basis acc. Article 6 GDPR for the processing of your data is given by the fact that we either have a current declaration of consent from you or you as an existing customer have also received marketing documents in the past.

According to Article 21 GDPR you may object to the use of your data for marketing purposes at any time under info@cipres.biz.

If we are forced to keep your data longer due to contracts with you or due to legal regulations, we will block them for marketing purposes.

Who gets your data?

Internally your data acc. Article 4 (9) GDPR processed in the departments Sales, Order Processing and Marketing. There is a possibility that we may forward inquiries from you to any of our contracted companies (such as trading partners) who assist us in processing your request. A transfer of your personal data to other third parties does not take place.

In case of transfer of personal data to third countries outside the EU acc. Article 44 GDPR guarantees CIPRES GmbH and its affiliated German companies that the provisions of Article 45ff. GDPRs are respected.

How long will your data be stored?

We delete your personal data as soon as it is no longer necessary for the above purposes. It may happen that personal data are kept for the time in which claims against our company can be asserted (legal limitation period of three or up to thirty years). In addition, we store your personal data as far as we are legally obliged to do so. Corresponding proof and retention obligations

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arise, among other things, from the German Commercial Code, the Tax Code and the Money Laundering Act. The storage periods are thereafter up to ten years.

Which data protection rights can you assert as a data subject?

You can under the above mentioned address information about the data stored about your person. In addition, under certain circumstances, you may request the correction or deletion of your data. You may also be entitled to restrict the processing of your data and have the right to disclose the data you provide in a structured, common and machine-readable format.

Right to

If we process your data in order to safeguard our legitimate interests, you can object to this processing for reasons that arise from your particular situation. We will then no longer process your personal information unless we can demonstrate compelling legitimate grounds for processing that outweigh your interests, rights and freedoms, or processing for the purposes of asserting, pursuing or defending legal claims.

Where can you complain?

You have the option of complaining to the above-mentioned data protection officer or to a data protection supervisory authority.

The data protection supervisory authority responsible for us is:

Bayerisches Landesamt für Datenschutzaufsicht
Postfach 6 06
91511 Ansbach
Germany